



There's Never Been a Better Time to Sell Medicare Supplement Plans in California!



Get Start Selling Anthem NOW! No Life License Required!

Check out what Anthem has to offer:

- Lower premiums based on your client's area, age, and tobacco rating.
- Competitive Commissions
- Year-round selling and revenue building opportunities
- Pre-approved and customizable marketing materials
- Broker tools like mProducer make it faster and simpler to submit applications!
- Agent support - we're here to answer your questions about the plans we offer, rates and the enrollment process

In addition, your current and prospective clients can benefit from these money-saving options:

- A 5% discount on **each** policy if there is more than one Medicare Supplement policy written in a household with a coverage date of June 1, 2010 or after.
- Receive \$2 off their monthly premium simply by enrolling in automatic electronic premium payments – a savings of \$24 annually. Save \$48 by paying their premium for the entire year.
- There's even greater savings for your clients when you help them combine discounts (based on eligibility).

And remember, we offer a New to Medicare discount to eligible applicants in our Plan F and Innovative F policies. Your clients can save \$20 off their monthly premium for the first twelve months of their policy. The discount expires at the 12 month anniversary.

While your clients are saving money, they can also stay healthy by taking advantage of the SilverSneakers Fitness Program, which offers eligible Modernized Anthem Medicare Supplement members a Basic Membership with access to over 13,000 locations nationwide – at no extra cost!*

Not appointed with Anthem?

Visit www.anthem.com/producers, choose Tools for Producer and click "How to Become a Licensed Broker" to get started today!

Need more information or have questions? Contact your Regional Broker Sales Manager or email Medicare Agent Services at medicareagentsupport@anthem.com or call 1-888-209-7839. Thanks for your hard work and continued support.

*SilverSneakers® is not insurance and may be discontinued at any time. The SilverSneakers® Fitness Program is provided by an independent company.

Anthem Blue Cross is the trade name of Blue Cross of California. Independent licensee of the Blue Cross Association. ANTHEM is a registered trademark of Anthem Insurance Companies, Inc.